



Don't Leave Phosphorus Behind

With Yara's biostimulant fertilizer coating, **PROCOTE OPTIMIZE**, your growers can protect the phosphorus they apply and liberate the phosphorus already in the soil.



PROCOTE OPTIMIZE also increases **profitability for retailers** with a margin potential of \$26.25/MT.

Key Features

Phosphorus Uptake

Up to 90% of P applied is tied up prior to the crops accessing it; with PROCOTE OPTIMIZE crops have increased uptake of P applied and P already in the soil.

Root Growth

Strong early root growth supporting crop resilience and increased nutrient uptake of eight other nutrients.

Ease of Use

Delivered to growers already coated onto their dry fertilizer.

Why It's Better With Yara

Yara has 55 years of formulation knowledge and more than 10 years of biostimulant R&D, enabling our team to develop unique formulations with proven results such as YaraAmplix PROCOTE OPTIMIZE.

Learn more